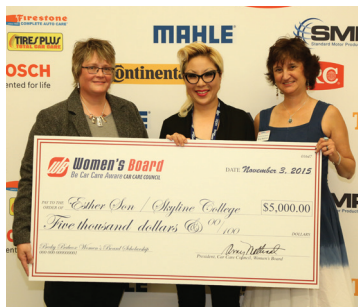




## SPONSORSHIP OPPORTUNITIES

The Car Care Council Women's Board is comprised of auto care professionals dedicated to providing opportunities, education and career leadership to women in the auto care industry.



**SPONSORSHIP IS TAX DEDUCTIBLE**

## WHAT ARE THE BENEFITS TO MY COMPANY IN SUPPORTING THE WOMEN'S BOARD?

Our Associates include technicians, shop owners, engineers, and professionals in human resources, business management, marketing, sales, product management, manufacturing, distribution, wholesale, retail, consulting and the industry associations.

Supporting the Women's Board is positive for your company:

- Aligns your company brand with the Women's Board, showing your support for your female employees and female customers
- Your support provides scholarships for young women and a student mentoring program which helps to recruit, retain and support women in the auto care industry
- Your company will receive high value marketing, recognition and other valuable opportunities

Supporting the Women's Board is positive for your employees and the industry:

- The Women's Board provides bi-annual Leadership Conferences for your female employees to network with industry leaders and bring back new perspectives and ideas
- Conferences includes professional and personal development training and up-to-date information on industry trends
- The Women's Board provides a robust mentoring program and awards female leadership with the Women of the Year awards
- The Women's Board presents the Automotive Communications Awards at AAPEX

Supporting the Women's Board is positive for your customers and vehicle owners:

- The majority of your target customers are women
- Women are major influencers on the auto care industry, spending over \$200 billion on repairs and mechanical services. 92% of women pass along information to a friend. Join us in the effort to support the future of the auto care industry and those that influence it the most.



# SPONSORSHIP OPPORTUNITIES

	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$15,000
Scholarship in Platinum Sponsor's name.				X
AAPEX WB Reception: Largest company logo featured, logo exclusive signage inside and outside, Podium signage at center stage, Company logo on cocktail napkins at reception				X
Complimentary Associate Annual Fee		1	2	6
Complimentary Women's Board Bi-annual Leadership Conference registration fee			1	3
Ability to register any employee at the 'associate rate' for WB Leadership Conferences*	X	X	X	X
Recognition Ribbon for your employees at Leadership Conferences			X	X
Complimentary Automotive Communications Award entry	1	1	2	3
Company logo link on Women's Board website, newsletter and emails	X	X	X	X
Company logo displayed at Leadership Conferences and AAPEX reception	X	X	X	X
AAPEX: Company logo in media kit to attendees, on signage at our annual Awards Reception and acknowledgement in WB press in Express show daily	X	X	X	X
<b>Sponsorship Recognition</b>	<b>Certificate</b>	<b>Certificate</b>	<b>Plaque</b>	<b>Plaque</b>

\*These attendees will not be eligible to participate in the Mentor Program or serve on a WB Committee.



# SPONSORSHIP FORM

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Company Website \_\_\_\_\_

Platinum Sponsorship \$15,000

Gold Sponsorship \$5,000

Silver Sponsorship \$2,500

Bronze Sponsorship \$1,000

I would like to donate specifically to the WB Scholarship Fund \$\_\_\_\_\_

Please send an invoice to the address above.

Check enclosed (payable to Car Care Council Women's Board)

I authorize the Car Care Council to charge my credit card

Visa  MasterCard  AmEx

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

**TOTAL PAYMENT \$**

Return this form to: The Car Care Council, Attn: Women's Board, 7101 Wisconsin Ave., Suite 1300, Bethesda, MD 20814, Email: womensboard@carcare.org, Fax: 301.654.3299. For more information, call 301.654.6664.