

WOMEN ON BOARD



March 2016



President's Message

Dear Women's Board Associates and Conference Attendees,

2016 is off to a great start. We started the year off with another awesome Women's Board Leadership Conference last month in sunny Orlando, Fla. I'm so proud to tell you that we broke our attendance record again with more than 100 in attendance.



We received great reviews about all speakers and the many excellent networking opportunities. There are slide presentations from some of our speakers on our [website events page](#) and there is also a link from Rhonda Waters, so you can take her "[Energy Assessment Quiz](#)."

You can relive the event through photos on our [Facebook photo album](#).

If you missed the winter conference earlier this month in Orlando, I'm excited to announce that the Women's Board will be giving out a record of \$50,000 in scholarships this year! Last year, we gave out \$28,000. We've nearly doubled our

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scholarship fund in only one year, how cool is that? It is not too late to spread the word to female students about our scholarships; the deadline to apply is March 31, 2016. Please send this [GAAS Scholarship flier](#) to your local high schools, Votech schools, community colleges etc. If each of you took the time to share this link with just one school, think of how many more female students would have the opportunity to receive scholarship money and a chance to have a fabulous career in our industry.



Goal: \$15,000

\$16,323 ▶
109% Complete



SCHOLARSHIP STRIDES



I want to also give a BIG thank you to our [sponsors](#) who make our conferences and scholarships possible. Starting with our 2016 summer conference, we are offering a new high value sponsor benefit. From now on, all level sponsors will now be able to send as many employees as they want to our leadership conferences at the associate rate, regardless of whether or not they are an associate. But to be clear, they would not be able to participate in the mentor program until they became an associate.

If your company is not a sponsor of the Women's Board yet, I encourage you to point out to the powers that be that [supporting the Women's Board](#) is positive for your company:

- It aligns your company brand with the Women's Board showing your support for your female employees and that you care about your female customers;
- Your support provide scholarships for young women and a student coaching program which helps to recruit, retain and support women in the auto care industry;
- Your company will receive high-value marketing and other valuable opportunities;
- The Women's Board provides two high-value leadership conferences for your female employees to network with leaders in the industry, sharing various perspectives and ideas to improve your company;
- These conferences includes professional and personal development training and up-to-date information on industry trends;
- Your support helps provide a career mentoring program and awards honoring automotive female leadership;
- Supporting the Women's Board is positive for your employees and associates; and

- Best of all, the top level sponsorship includes the membership dues and conference registrations for your top employees.

The Executive Board is busy planning our summer leadership conference. We will post a list of speakers to our website and Facebook page ASAP. Make sure you save the date for July 27-28, 2016 (registration information coming soon!) so you don't miss out on THE BEST conference for women in the auto care industry in the country!

To stay connected with the Women's Board, join in the conversation and follow us on our social media channels:

[Facebook](#) | [LinkedIn](#) | [Twitter](#) | [Blog](#) | [Pinterest](#)

All My Best,

Amy Mattinat, Auto Craftsmen Ltd.
Your Women's Board President

Winter Conference Recap

Record attendance, great speakers, mentor matching and a goal-breaking fundraiser made the 2016 Winter Leadership Conference a success.

[Review speaker presentations](#)

[View photos from #WB2016](#)

[Share the Scholarship Strides success](#)



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New Sponsor Benefit

The Women's Board has added a new benefit for sponsors. Starting with the 2016 Summer Leadership Conference, sponsors of all levels will be able to send an employee at the discounted associate rate, regardless of their membership status.

Please note that these attendees will not be able to participate in the Women's Board Mentor Program or join a committee.

[View all sponsor benefits.](#)

Membership is discounted after the first employee. [Learn more about WB membership.](#)

Scholarship Applications

The Women's Board is giving away a record \$50,000 in scholarships this year! The application deadline is March 31, 2016 and associates are asked to help spread the word.

Reach out to your local high school, college or vocational school and help us reach more female students and support their goal to enter the industry!

[Scholarship informational flier](#)

Direct link to [Women's Board scholarship application page](#)



Celebrating our 2015 Women of the Year



The 2015 Woman of the Year and Woman of Excellence have been featured in *Auto Care Insider*.

Tammy (Chaffee) Tecklenburg, 2015 Woman of the Year

Vonda Lee, 2015 Woman of Excellence
www.carcare.org/wp-content/uploads/2016/03/WB_Insider_98-Vonda-Lee-WOE-Profile.pdf

Also check out – and share - this great [Women's Board article](#) that showcases all we do!



Mission Statement

The Car Care Council Women's Board is comprised of auto care professionals dedicated to providing opportunities, education and career leadership to women in the auto care industry.

THANKS TO OUR SPONSORS!



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